

*contraception* without the diaphragm

# Preceptin®

VAGINAL GEL

applied with measured-dose applicator

PRECEPTIN vaginal gel doesn't just eliminate the occlusive diaphragm. It replaces it with a new physicochemical barrier.

The Gel is ideal for simple, effective conception control because it:

- 1 spreads rapidly and adheres well to the vaginal vault and cervix. It occludes the cervical os immediately following application and for many hours postcoitally;**
- 2 is highly miscible with semen, permitting intimate contact of spermatozoa with the spermicidal agents incorporated in PRECEPTIN vaginal gel;**
- 3 rapidly releases its active spermicides killing spermatozoa on contact.**

Patients' cooperation is assured by its noninterference with normal coitus, its freedom from leakage and excessive lubrication.

**composition:** PRECEPTIN vaginal gel contains the active spermicidal agents p-Diisobutylphenoxyethoxyethanol and ricinoleic acid in a synthetic base buffered at pH 4.5.

1. Stromme, William B., and Rothnem, Morris S.: *International Record of Medicine and General Practice Clinics* 164:675 (Nov.) 1951.
2. Hunter, G. Wilson; Darnier, C. B., and Gillam, J. B.: *International Record of Medicine and General Practice Clinics* 164:674 (Nov.) 1951.

*A product of the Ortho Research Laboratories*

On original prescriptions always specify "PRECEPTIN vaginal gel with applicator."

The clinical record in two case studies<sup>1,2\*</sup>.  
A — 634 patients, effectiveness rate of 97.2% and B — 704 patients, effectiveness rate of 98.2%, proves the outstanding clinical effectiveness of PRECEPTIN vaginal gel.

\*Abstracts available on request

**Ortho Pharmaceutical Corporation**  
Raritan, New Jersey

Manufacturers of Ortho-Gynol,<sup>®</sup>  
Ortho® Creme, Ortho Kit,  
and Ortho White Kit.